

VEER NARMAD
SOUTH GUJARAT UNIVERSITY
SURAT



TOPIC

The Entrepreneur's Playbook

From Business Idea to Market Success



IDEATE

Find the Right Business Idea



PROTECT (IPR)

Secure Your Ideas



VALIDATE

Test & Validate Your Concept



BUILD

Build Your Business Model



LAUNCH

Go to Market & Scale Up



SUCCEED

Create Impact & Value

JOINTLY ORGANIZED BY

SSIP

STUDENT STARTUP & INNOVATION POLICY



INSTITUTION'S INNOVATION COUNCIL

(Ministry of Education Initiative)

DEPARTMENT OF BUSINESS & INDUSTRIAL MANAGEMENT (DBIM)



WHAT TO EXPECT?

- ✓ Understand Startup & Innovation Policies
- ✓ Explore SSIP 2.0 Opportunities
- ✓ Importance of IPR for Startups
- ✓ POC, Prototype & Validation Insights
- ✓ Funding, Incubation & Mentorship
- ✓ Real Startup Stories & Case Studies
- ✓ Resources & Support Available

IPR: PROTECT WHAT YOU CREATE



PATENTS



TRADEMARKS



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DESIGNS



TRADE SECRETS



BRAND VALUE



IN COLLABORATION WITH



VEER NARMAD SOUTH GUJARAT UNIVERSITY (VNSGU)

An insightful session for students, innovators, researchers and startups to understand how innovation can be transformed into successful ventures with the right roadmap and IPR protection.



DATE

06/08/2026
(Thursday)



TIME

03:30 PM
to
04:30 PM



VENUE

Seminar Hall,
DBIM, VNSGU



WHO SHOULD ATTEND?

- ✓ Students
- ✓ Innovators
- ✓ Startups
- ✓ Faculty
- ✓ Research Scholars

WHY YOU SHOULD ATTEND?



Learn Government Policies & Benefits



Protect Your Ideas with IPR



Get Access to Funding & Support



Build Network & Mentorship



Turn Ideas into Impactful Ventures

IDEAS TODAY
IMPACT
TOMORROW

